

Industry meets Research

How do commercial GI-Services and NFDI4Earth interoperate Simon Jirka, 52°North GmbH, jirka@52north.org

Overview

- Introduction
- How can NFDI4Earth benefit from commercial services?
- Business models and open source software?
- Example: 52°North
- Summary



Photo by Aaron Burden on Unsplash



How can NFDI4Earth benefit from commercial services?

Open Source components can be a key element for building research data infrastructures (e.g., catalogues, viewer components, metadata editors, ...)

- Re-use existing work
- Enable the re-use of own developments
- Join forces to avoid duplicate work



Photo by Markus Spiske on Unsplash



How can NFDI4Earth benefit from commercial services?

Challenges when building open source communities

- Continuity
- Ensure maintenance
- Community building
- Onboarding of new contributors
- Sustaining involvement of developers
- Support users
- Provide training



Photo by Hannah Busing on Unsplash

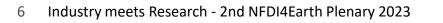


Business models and open source software

- Companies can help to sustainably manage open source software
 - _ Staff continuity
 - _ Maintenance and support
 - _ Community management
 - _ Act as legal entity managing intellectual property rights
- Different approaches to cover the costs
 - _ Research projects alone are not sufficient
 - Provide further fully-funded services to co-fund research and development activities
- Companies are not necessarily for profit

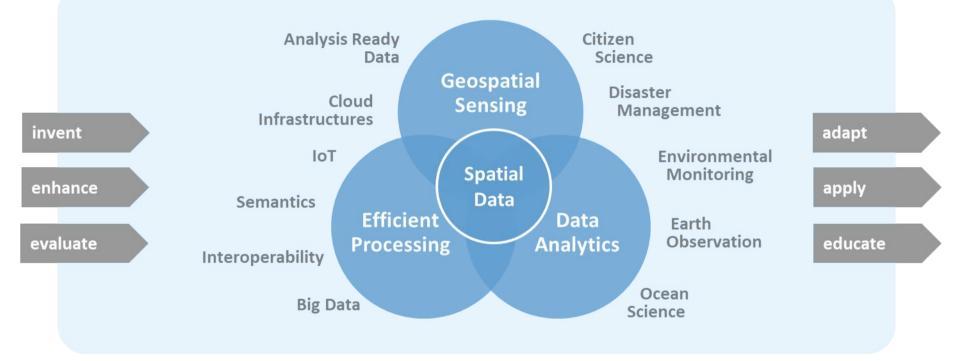


- Based in Münster, Germany
- Ca. 25 employees
- Conducting applied research in Geo-information Technologies
- Non-profit company
- Activities
 - _ Research projects
 - _ Professional services, e.g.
 - > Consulting
 - > Software Development
- Professional services ensure the necessary co-funding for the research activities
- Open source, open science, open data











7 Industry meets Research - 2nd NFDI4Earth Plenary 2023

Assets

- Excellent competencies
 - Methods of applied science and software engineering
 - New trends and technologies in the geoinformation processing
 - Domain knowledge
- Strong network industry, science, public administration
- Strong focus on added value and customer experience

Services: knowledge-intensive services

- Applied research
 - Studies for the evaluation of technologies/solutions
 - Execution of feasibility studies
- Software development
 - Prototype development, development of demonstrators
 - Development of innovative solutions
- Consulting & training, in particular on new methods/technologies

Revenues

- Professional service projects
- Public R&D funding programmes
- R&D services contracts



- Open Pioneer Track as cooperation model
 - _ Initialised jointly with con terra GmbH
 - _ Managed development platform as open cooperation model
 - _ Customers and partners as contributors
 - _ Based upon a wide range of base components
 - _ Results are provided via open source licenses
 - _ Outputs will likely be used for the OneStop4All



Summary

- Ensure the sustainability of developments!
- Cooperation with commercial service providers can help to
 - _ ensure maintenance
 - _ grow the community
 - $_$ build continuity
- Commercial activities and non-profit principles can go hand in hand



Thank you for your attention!

Simon Jirka jirka@52north.org



11 Industry meets Research - 2nd NFDI4Earth Plenary 2023